

# TREY CHOATE

Design • Illustration • Photography

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*Skilled designer, illustrator, and photographer with four years creative experience. Seeking to leverage my expertise in Adobe Illustrator, Photoshop, InDesign, and other graphic design software, as well as expanding my knowlegde in the design and marketing feels to strive for a great career in the creative industry. A great asset to any team that can bring new creative ideas, talents, and hard-work.*

## EDUCATION

**Bachelor of Fine Arts Degree,**  
Photographic and Imaging Arts:  
Visual Media

**Rochester Institute  
of Technology (RIT),**  
Rochester, NY  
Third-year Student

**Dean's List:**  
Fall 2023, Spring 2024

**Associate of Arts Degree,**  
Media Design Technology

**Southeast Technical College,**  
Sioux Falls, SD  
High Honors Graduate - 2023

**President's List:**  
Fall 2021, Spring 2022,  
Fall 2022, Spring 2023

## ACHIEVEMENTS

**RIT Visual Media Club**  
President: '24 - '25

**RIT Drumline**  
Treasurer: '24 - '25

**RIT Wall Photo Submission**  
Accepted Photo for a Juried  
Selection for RIT hallways

## WORK HISTORY

**RIT College of Art and Design - CAD Marketing Photographer**  
Kelly Sorensen / 1 Lomb Memorial Drive, Rochester, NY / September '24 - Present

- Photographing live events run through the College of Art and Design on the RIT Campus.
- Organizing, editing, and returning photos back to Marketing team in a timely manner.

**RIT SPAS - Teacher's Assistant for Photographic Science Fundamentals**  
Nanette Salvaggio / 1 Lomb Memorial Drive, Rochester, NY / August '24 - Present

- Helping students complete photo labs by answering questions and providing guidance.
- Using knowledge of cameras and photography to assist professor when needed.

**Riviera - Marketing Team Member & Delivery Driver**  
Brittany Harvey / 26665 481st Avenue, Brandon, SD / June '24 - Present

- Photograph live events that happen on site, editing and helping post to social media.
- Plan new social media posts in order to engage viewers and bring in customers.

**B&G Milkyway - Employee and PIC (Person in Charge)**  
Andrew Gibbins / 3300 S. Centerfield Avenue, Sioux Falls, SD / June '19 - July '23 (4 y. 2 m.)

- Involved being a team player, as well as working as a group to solve problems.
- Taking leadership roles to make sure that the store is managed and coworkers are on task.

## RELEVANT SKILLS

**Skilled Photo Taker Across Multiple Devices**

- Deep understanding of how different aspects of photography work, such as; how light reflects off of different objects and how far light can travel, color theory, camera settings (ISO, shutter speed, aperture), and other technical facts.
- Composing an interesting image that makes viewers think and discuss.
- Offering photo shoots to different companies, friends, and clubs on campus.

**Good Attention-to-Detail**

- Making sure a project is to my liking and perfect before submitting.
- Helping other students by giving them things to improve on so that their work is suitable for submission as well as making them strive for perfection.
- Providing and receiving helpful critiques in order for myself and my peers to succeed.

**Excellent Knowledge and Usage of Adobe Softwares & Other Design Equipment**

- Understanding of making/using raster and vector images in Adobe Photoshop and Adobe Illustrator respectively, as well as exporting them properly for either print or digital use.
- Creating layouts for medias such as magazines and advertisements in Adobe InDesign.
- Good usage of cameras, camera materials, file management, and photo editing.

**Proficient Communication with Clients**

- Making sure that work being done for the client is understood clearly by client and artist.
- Gathering any information that may aid in the design or photography process. This could be information for captions, model release forms, or other small details.
- Providing work back to clients by the met deadlines.

**A full copy of my portfolio can be found at [treychoate.com](http://treychoate.com)**